

News stories on TV and in newspapers are very often accompanied by pictures. Some people say that these pictures are more effective than words. What is your opinion about this?

Some pictures are presented on TV or in newspapers while news is being broadcast. Some acknowledge these kinds of visual aids and regard them as a more effective approach in conveying message.

There are different skills such as listening, watching or reading through which humans would understand whatever happens in various situations. The supporters of visual learning believe since the information on the pictures gets associated with the earlier data in the mind, it will leave a stronger impact. They suggest through this method firstly, the information will be transferred within a shorter period of time. Secondly, it is going to stay longer (linger) in the memory, and furthermore, it is much easier to retrieve the saved information.

On the other hand, there is the opponent/opposing group who argue that the words are already self-explanatory. They point out that although pictures provide some basic information faster than words do. ~~They~~ they might not be either comprehensive or clarified. They consider this too narrow a belief to suggest that visual aids play a more integral part in delivering the news to audience.

I would rather ~~to~~ hold a more balanced view. Human-beings have the potential to achieve concepts through different methods. Each might perform better in one skill than another. However, for reaching ~~to~~ the highest level of understanding we need to apply each when is needed and that is the attitude media is taking. By accompanying different ways such as pictures and interpretation and developing association between them, it enhances the understanding process exponentially.